

	L #	Hits	Search Text	DBs	Time Stamp
1	L1	14325	(email\$3 or ((electronic\$4 or e) adj mail\$3))	USPAT; EPO; JPO; Derwen t; IBM TDB	2001/02/11 15:32
2	L2	108047	ad or ads or advertis\$6 or advertiz\$6	USPAT; EPO; JPO; Derwen t; IBM TDB	2001/02/11 15:33
3	L3	318	1 same 2	USPAT; EPO; JPO; Derwen t; IBM TDB	2001/02/11 15:33
4	L4	17	3 same (insert\$3 or embed\$4)	USPAT; EPO; JPO; Derwen t; IBM TDB	2001/02/11 15:34

*done, 1/20*

C4  
 Mr. UST  
 Kwic, Mo

	Document ID $\Delta$	<del>Issue Date</del>	Title
1	JP 10312427 A	19981124	ORDERING SYSTEM
2	JP 10320314 A	19981204	ELECTRONIC MAIL ADVERTISEMENT INSERTING DEVICE AND RECORDING MEDIUM  RECORDED WITH PROGRAM FOR EXECUTING ELECTRONIC MAIL ADVERTISEMENT
3	JP 10320314 A	19981204	<del>INSERTING PROCESSING</del> E-mail advertisement insertion apparatus - reads stored selected  advertisement and inserts it in E- mail, when judged that selected  advertisement is insertable
4	JP 2000270013 A	20000929	Electronic mail relay apparatus for computer network, converts e-mail from  server based on the acquired individual information of mail receiving  party from the individual information table
5	US 5220420 A	19930615	Interactive home information system for distributing compressed  <del>television programming</del>
6	US 5319455 A	19940607	System for distributing customized commercials to television viewers
7	US 5361091 A	19941101	Interactive home information system for distributing video picture  information to television viewers over a fiber optic telephone system

	Document ID $\Delta$	<del>Issue Date</del>	Title
8	US 5778367 A	19980707	Automated on-line information service and directory, particularly for  the world wide web
9	US 5848397 A	19981208	Method and apparatus for scheduling the presentation of messages to  computer users
10	US 5864823 A	19990126	Integrated virtual telecommunication system for E-commerce
11	US 5972924 A	19991026	Treatment of cerebral ischemia and cerebral damage with neuroprotective  agents
12	US 6021427 A	20000201	Method and system for preventing routing maelstrom loops of  automatically routed electronic mail
13	US 6055510 A	20000425	Method for performing targeted marketing over a large computer network
14	US 6055510 A	20000425	Targeted marketing method in Internet, involves disclosing network user's  identity from customer list information to advertiser by associating  temporary IP address for that user with actual user identity
15	US 6061660 A	20000509	System and method for incentive programs and award fulfillment
16	US 6167382 A	20001226	Design and production of print advertising and commercial display  materials over the Internet

	Document ID Δ	<del>Issue Date</del>	Title
17	WO 9963453 A1	19991209	Background reference insertion method for E-mail advertisement in internet advertising system

2/11/07

Dialog

Banking, Finance  
& Marketing  
Databases

? sh file

File 9:Business & Industry(R) Jul/1994-2001/Feb 09  
(c) 2001 Resp. DB Svcs.  
File 15:ABI/Inform(R) 1971-2001/Feb 10  
(c) 2001 Bell & Howell  
File 16:Gale Group PROMT(R) 1990-2001/Feb 09  
(c) 2001 The Gale Group  
File 18:Gale Group F&S Index(R) 1988-2001/Feb 09  
(c) 2001 The Gale Group  
File 20:World Reporter 1997-2001/Feb 11  
(c) 2001 The Dialog Corporation  
File 148:Gale Group Trade & Industry DB 1976-2001/Feb 09  
(c)2001 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 169:Insurance Periodicals 1984-1999/Nov 15  
(c) 1999 NELS Publishing Co.  
File 267:Finance & Banking Newsletters 2001/Feb 07  
(c) 2001 The Dialog Corp.  
File 268:Banking Information Source 1981-2001/Feb W1  
(c) 2001 Bell & Howell  
File 473:Financial Times Abstracts 1998-2001/Feb 09  
(c) 2001 The New York Times  
File 475:Wall Street Journal Abs 1973-2001/Feb 09  
(c) 2001 The New York Times  
File 481:DELPHEE EUR BUS 80-1999/DEC W3  
(c) 1999 ACFCI & CHAMBRE COMM IND PARIS  
File 485:Accounting and Tax Database 1971-2001/Feb W1  
(c) 2001 Bell & Howell  
File 583:Gale Group Globalbase(TM) 1986-2001/Feb 12  
(c) 2001 The Gale Group  
File 621:Gale Group New Prod.Annou.(R) 1985-2001/Feb 09  
(c) 2001 The Gale Group  
File 623:Business Week 1985-2001/Feb W2  
(c) 2001 The McGraw-Hill Companies Inc  
File 624:McGraw-Hill Publications 1985-2001/Feb 08  
(c) 2001 McGraw-Hill Co. Inc  
File 625:American Banker Publications 1981-2001/Feb 09  
(c) 2001 American Banker  
File 626:Bond Buyer Full Text 1981-2001/Feb 09  
(c) 2001 Bond Buyer  
File 635:Business Dateline(R) 1985-2001/Feb 10  
(c) 2001 Bell & Howell  
File 636:Gale Group Newsletter DB(TM) 1987-2001/Feb 09  
(c) 2001 The Gale Group  
File 570:Gale Group MARS(R) 1984-2001/Feb 09  
(c) 2001 The Gale Group

? ds

Set	Items	Description
S1	4009571	(AD OR ADS OR ADVERTIS? OR ADVERTIZ?)
S2	42763	(INSERT? OR EMBED? OR INCORPORAT?) (7N) S1
S3	572	S2 (S) (EMAIL\$ OR ((E OR ELECTRONIC?) () MAIL?))
S4	244	S3 NOT PY>1999
S5	99	S4 NOT PD=990316:991231

T, M